DAGASHI Japanese children's sweets

Abekko Ramune

CANDY



Melts in your mouth

A nostalgic juicy fruit ramune candy. There are five fruit flavors: melon, strawberry, lemon, grape and orange.

Strawberry Daifuku

MACHUMARO



fluffy strawberry marshmallow

A bite-sized marshmallow wrapped in fluffy marshmallow and strawberry cream.

high chew



juicy soft candy

A soft candy that easily creates excitement in everyday life with a juicy fruit flavor and a unique chewy texture.

Nericcho Soft Strawberry

CANDY



Soft cream that can be made by kneading

Enjoy while playing and it's delicious Nericcho Soft Strawberry Flavor Put the powder and water in the tray Nerineri Oh! Mysteriously fluffy cream is ready

Yattermen

CATEGORY SNACK



"Yatter! Men" is a long-running candy product that has been a hit for over 30 years since its release. The seasoned ramen snack comes with a lottery ticket, and if you win, you can exchange it for various sweets.

Chocolate Daifuku

CATEGORY MACHUMARO



Bite-sized marshmallows wrapped in fluffy marshmallows.

cheese snack

CHEESE

Natural cheese snack

It's a cheese delicacy that comes with camembert and is so delicious that you can't help but eat too much.

Wasabi flavored snack

Wasabi Noritaro

DELICACY

The sharp wasabi soy sauce flavor is exquisite.

Cabbage Taro

SNACK

round bite size snacks

It is a bite-sized snack with a round shape like cabbage

stain chocolate corn

CHOCOLATE

crunchy chocolate bar

Chocolate soaked into the snack! It has a crispy texture.

crackling panic

CANDY

Mysterious crackling candy

The inside of your mouth is noisy!! Cola-flavored candy that gives you a crackling sensation. Grape and soda flavors are also available.

Pandaro-

COOKIE

panda shaped cookie

It is a cookie in the shape of a cute panda with various expressions.

KitKat dark matcha

CHOCOLATE

matcha chocolate

Using Uii matcha, we realized the taste of "dark, deep and authentic" Uji matcha for adults. Please enjoy the modest sweetness, deep bitterness, and sharp aftertaste

Pudding Daifuku

CATEGORY

MACHUMARO

fluffy pudding marshmallow

There is a pudding-flavored cream inside the marshmallow. The inside is a custard color, but it has a slight caramel taste and is very delicious.

country maam

COOKIE

Popular cookies

The outside is crunchy and the inside is moist, making it even

Pineapple candy

CANDY

pineapple flavored candy

A candy that both adults and children love.

Working vehicle land

CHOCOLATE

chocolate

Marble chocolate in the shape of a Japanese working vehicle

Bisco

BISCUIT

Old popular sweets It is a sweet made by sandwiching milk cream between cookies. It also contains nutrients such as dietary fiber and calcium.

Mochitaro

to Japan

Fujiya Home Pie

Crispy cookies

Tanenashi Hoshiume

very sour japanese umeboshi

Prepared with natural water from Mt. Fuii, using Fuiiva's

homemade fermented seeds, it has a better texture and a buttery

Bite-sized and easy to eat. Umeboshi, a small form of a food unique

COOKIE

scent.

UMEBOSHI

SNACK

Japanese sweets "Arare"

The lightly salty flavor of this hail will leave you lingering. Contains one peanut.

Chibikatsu Sauce

SNACK

Small tonkatsu-flavored snack

Lightly sauced and delicious. Tonkatsu-flavored bite-sized snack candy

Cherry rice cake

MOCHI CANDY

Mochi made from starch syrup

One of the long-selling sweets that are always available at candy stores. You can enjoy cute size rice cakes one by one.

Niginigi Osushiya

CATEGORY GUMMY

Gummies that make you feel like a sushi You can make your favorite sushi by combining plum, lemon, and banana flavored gummies.













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Elise

CHOCOLATE



crispy wafer chocolate

Rich chocolate cream and mild white cream are wrapped in a crispy and lightly textured wafer. Long-selling sweets in Japan

Choco Taro

CHOCOLATE



crunchy chocolate bar

A chocolate snack with crispy corn dough and peanut chocolate.

Little squid fried

SNACK

Squid-flavored fries.

Even if it is small, the taste is GOOD! Little squid fried. It's a Japanese snack.

minivan

SNACK

Dried squid snack

It is a bite-sized squid board that is easy to eat. Perfect for snacks and snacks

pokemon gum

GUM

Popular Pokemon Gum

A cola-flavored gum with a cute Pikachu printed on it.

Policky

CATEGORY

PRETZELS

Bite-size stick-type pretzels

A light and delicious pretzel.

Puchi Puchi fortune-telling

QUASI-CHOCOLATE

colorful milk chocolate

If you put out chocolates one by one, it is a chocolate that can be fortune-telling.

Hueramune

RAMUNE CANDY

Sweets that can be used as flutes Ramune sweets that are delicious to eat and fun to play with.

Peyang Sauce Cutlet

SNACK

Yakisoba-flavored sweets

Lightly sauced and delicious, Yakisoba-flavored bite-sized snack

baby star

SNACK

Ramen without soup

A ramen snack that you can eat with your bare hands



bake

BAKED CHOCOLATE

baked chocolate

The outside is fragrant and crunchy, and the inside is smooth chocolate.



Bear gummy

GUMMY

Gummies in the shape of cute bear-

It is a bite-sized cute gummy that is easy to eat.



milk caramel

CATEGORY

CARAMEL

Caramel has been popular for a long time.

A traditional Japanese candy that is so delicious that just eating one will bring a smile to your face.



milk boro

CATEGORY

MILK COOCKIE

milk flavored boro

When you put it in your mouth, it melts in your mouth and the flavor of the egg and milk spreads out.



monster stamp

RAMUNE CANDY

Ramune candy that can also be used as a stamp You can moisten the plate before eating, and after playing with the stamp, you can eat deliciously.



Rumando

CREPE SNACK

Crepe pastry coated with coffee cream

Cocoa sweets with a thin layer of crepe dough and less sweetness

Meiji milk chocolate

CHOCOLATE



Bite-sized individually packaged assorted types of milk, black, and high milk. Contains one of three.

Strawberry Mugi

CHOCOLATE



amountillino 味力し

Strawberry flavored barley chocolate

It has a light texture, so you can eat it quickly. The pink color is very cute and the moderate sweetness is popular.

takoyaki texas corn

SNACK

Takoyaki-flavored snack

Texas corn takoyaki flavor. A corn snack with the original takoyaki sauce flavor. The exquisite balance of sweetness and sourness of the sauce is addictive.

Aji curry

SNACK

Curry spiced snack

Curry powder is added just the right amount, and the spiciness is addictively delicious.

black beegum

CATEGORY

GUM

gum that changes tongue color

A mysterious grape-flavored gum that turns your tongue black when you eat it.

Mr. Yakiniku Taro

CATEGORY

DELICACY

Yakiniku-flavored sweets

Yakiniku sauce-flavored sweets. We recommend seasoning it with a sweet and salty yet punchy flavor.

Mr. Kabayaki Taro

DELICACY

Eel kabayaki-flavored sweets

Rather than tearing it off with your teeth and eating it, it feels like it breaks when you chew it. The sauce is also firmly attached

warugaki beer

CHOCOLATE

sugar water like beer

It is a drink that bubbles like beer

Even if you can't drink alcohol, this will make you feel like a drinker.





DAGASHI Japanese children's sweets

Umaibo Corn Potage Flavor

SNACK Corn Potage Flavor

I reproduced the corn potage soup as it is with a delicious stick.

Umaibo vegetable salad flavor

SNACK

vegetable salad flavor

Healthy taste of salad dressing. The umami of the vegetables is tight.

Umaibo Teriyaki Burger Flavor

SNACK

Teriyaki Burger Flavor

The unique taste of teriyaki sauce spreads throughout your mouth.

Umaibo Cheese Flavor

SNACK

Cheese Flavor

Mild cheese flavor matches crispy corn snacks

Umaibo Tonkatsu Sauce Flavor

SNACK

Tonkatsu Sauce Flavor

The source is the key! Do you want to eat rice without thinking?!

Umaibo Salami Flavor

SNACK

Salami Flavor

Spicy and smoked salami sticks are reproduced with delicious

Umaibo Shrimp Mayonnaise Flavor

SNACK

Shrimp Mayonnaise Flavor

It is a delicious stick that was born by soliciting new flavors from the general public.

Umaibo Yakitori Flavor

SNACK

Yakitori Flavor

It is a delicious stick that you can enjoy the flavor of fragrant yakitori sauce.

Umaibo Mentai Flavor

SNACK

Mentai Flavor

Mentai taste but not spicy! ? The taste is also popular with children.

Umaibo Beef Tongue Flavor

SNACK

Beef Tongue Flavor

Reproduce the taste of salted beef tongue with lemon flavor with a delicious stick.

Umaibo Natto Flavor

SNACK

Natto Flavor

It is a delicious stick that uses natto powder and finished with a full-fledged taste.

Umaibo Takoyaki Flavor

SNACK

Takoyaki Flavor

We reproduced the taste of Osaka takoyaki with bonito flakes with Umaibo.

Umaibo Norishio Flavor

SNACK

Norishio Flavor

Dried potato is added to the corn dough, and it is finished with plenty of seaweed and roasted seaweed scent.

Umaibo Sugar Rusk Flavor

CATEGORY SNACK

Sugar Rusk Flavor

It is a special manufacturing method that focuses on the texture of the rusk and makes the holes smaller.

SNACK

Umaibo Chocolate Flavor

Chocolate Flavor

Milk chocolate and crunchy corn puffs melt in your mouth.

chocolate snack

SNACK

bar of chocolate

Marble chocolate in the shape of a Japanese working vehicle

caramel corn

SNACK

caramel flavored snack

Soft, crunchy, smooth, and melts with a gentle taste that fills your mouth with the aroma of caramel.

flower konpei sugar

CANDY

Traditional Japanese candy

Japanese confectionery made from sugar and seasoned water.

black thunder

CHOCOL ATE

Very popular mini chocolate bar

Delicious lightning level! Black Thunder familiar with the catchphrase

Pukupukutai

SNACK

Taiyaki-shaped chocolate monaka

A lightly delicious chocolate filled with fluffy air-in chocolate in a taiyaki-shaped monaka.

Uncle Pierre roll cake

CATEGORY

CAKE

butter cream cake A roll cake with smooth cream sandwiched between fluffy cake

Pleasant Festival

DIY

CATEGORY

You can enjoy it as if you were in a shop!

Handmade sweets that can be used to create a festival menu that

looks just like the real thing.

Fun sushi restaurant

DIY

Now you can become a sushi che

It is a handmade sweet that you can make sushi just like the real thing with just flour and water.

Whipped cake Yasan

Squeeze the cream and decorate. It is a handmade sweets that you can enjoy making your dream





• DAGASHI Japanese children's sweets

hamburger

DIY



Tastes and looks just like the real thing!

Handmade sweets that can make hamburgers that look and feel just like the real thing.

Taiyaki & Odango



It is a handmade sweet that you can make 4 types of Japanese sweets that look like the real thing.

chocolate fondue party

DIY

Chocolate fondue with two sauces

It is a handmade sweet that you can enjoy chocolate fondue by making two kinds of chocolate sauce.

Narunaru gummy fruit

Round and round experiment!

A hand-made confectionery where you can have a magical experience by alternately applying powder and juice to a tree to make a gummy.

Grab an experiment! wonder ball

DIY

I can hold the liquid in my hand!!

You can hold the liquid in your hand! It's a sweet that allows you to experience a mysterious experiment.

Oekaki Gummi Land

DIY

Make your own gummies!

It is a handmade candy that you can make colorful gummies of various colors and shapes like a drawing.

Neri Can World

CATEGORY

DIY



It is a soft candy that can be rolled, stretched, mixed colors, and made freely like clay.

Delicious fluffy sweets

A candy that changes color and swells when you add water to it! Grape flavor popular with children.

Sorbet Perot

CANDY

very juicy candy

In addition to the fun of lollipop candy, add powder and put it in your mouth





